

RED RIVER VALLEY FAIR ASSOCIATION

570 East Center Street • Paris, Texas 75460

Phone: 903-785-7971 • Fax: 903-784-1969

Dear Business Leader:

The excitement is starting to build as we are getting ready for the 2021 edition of the Red River Valley Fair scheduled for September 29 - October 2. This year marks the 109th year for the Fair Association founded in 1911. The Red River Valley Fair Association would like to invite you and/or your company to be a part of this great event by being a sponsor. Over the last three years attendance has averaged more than 20,000 people for the fair. Attached you will find information in regard to sponsorships.

The 2021 Fair will look a little more “normal” this year, but we are all still dealing with COVID-19 concerns and guidelines. We are going to be doing everything possible to keep our visitors, volunteers, and workers safe and healthy.

The Fair Association is responsible for the Paris/Lamar County Fairgrounds. We maintain all of the grounds along with four buildings, three livestock barns, restrooms, and three covered pavilions. We rent the buildings and grounds for family reunions, birthday parties, meetings for various organizations. We work hard to provide good facilities for the use of the community as well as providing good family events for the community.

Sponsorships not only underwrite the fair but also help to make facilities available throughout the year for youth/senior citizen's organizations, schools and other nonprofit groups. The Red River Valley Fair Association is a totally self-funded 501C3 nonprofit corporation.

Please call if you have any questions or ideas about how your business or organization can be a part of the 2021 Red River Valley Fair. We will work with you as a Patron Sponsor if you want to exchange services or products for a Fair sponsorship package. We can be contacted Monday through Friday between

9:00 a.m. and 2:00 p.m. at the fairgrounds or call 903-785-7971. To assure your business/ organization receives maximum exposure in our printed material we need to hear from you by September 3, 2021.

Sincerely,

Steve Tucker
Executive Director

2021 SPONSORSHIPS

BRONZE:

Individuals, organizations, and businesses that donate \$100.00 will receive

1. Ten (10) gate passes
2. One (1) parking pass
3. Two (2) reserve stage seating passes

SILVER:

Individuals, organizations, and businesses that donate \$250 will receive:

1. Thirty (30) gate passes
2. Two (2) parking passes
3. Ten (10) reserve stage seating passes

GOLD:

Individuals, organizations, and businesses that donate \$500 will receive:

1. Fifty (50) gate passes
2. Five (5) parking passes
3. Fifteen (15) reserve stage seating passes
4. Display a banner on fairgrounds that is provided by sponsor

PLATINUM:

Individuals, organizations, and businesses that donate \$1,000 will receive:

1. Seventy-five (75) gate passes
2. Eight (8) parking passes
3. Twenty (20) reserve stage seating passes
4. Display a banner on fairgrounds that is provided by sponsor

DIAMOND:

Individuals, organizations, and businesses that donate \$1,500 will receive:

1. One hundred (100) gate passes
2. Twelve (12) parking passes
3. Thirty (30) reserve stage seating passes
4. Display a banner on fairgrounds that is provided by sponsor

CORPORATE:

Individuals, organizations, and businesses that donate \$2,500 will receive:

1. Two hundred (200) gate passes
2. Fifteen (15) parking passes
3. Forty (40) reserve stage seating passes
4. Display banners on fairgrounds that are provided by sponsor

2021 RED RIVER VALLEY FAIR SPONSOR

Please mail to: Red River Valley Fair Association
570 East Center Street, Paris, Texas 75460

**MAIL BEFORE SEPTEMBER 11th TO HAVE ADVERTISING IN FAIR PUBLICITY.
ALL SPONSORSHIP PACKETS WILL BE DELIVERED BY SEPTEMBER 20, 2021.**

From: _____
(Individual name or business)

Contact person: _____

Address: _____

Telephone: _____

We would like to receive the sponsorship package for:

Bronze \$100.00 check enclosed _____

Silver \$250.00 check enclosed _____

Gold \$500.00 check enclosed _____

Platinum \$1,000.00 check enclosed _____

Diamond \$1,500.00 check enclosed _____

Corporate \$2,500.00 check enclosed _____

We would like to receive more information about a Patron sponsorship package in

exchange for _____

2021 RED RIVER VALLEY FAIR EXHIBITOR

Commercial Exhibits:

- *Located in Community Exhibit Center
- *8x10 space with one six-foot table and two chairs
- *Booths divided with red drapery and rods
- *Central heat/air
- *Clean restrooms
- *After hours security
- *Exhibitor parking and gate passes provided with a contract
- *Hours of operation:
 - September 29 -October1 (Wednesday-Friday)
6:00 P.M. - 10:00 P.M.
 - October 2 (Saturday)
11:00 A.M. - 10:00 P.M.
- * Cost of exhibit space \$250.00

Outside Exhibits:

- *10 x 20 space
- *Electricity available
- *After hours security
- *Exhibitor parking and gate passes provided with a contract
- *Hours of operation:
 - September 29 - October 1 (Wednesday-Friday)
6:00 P.M. - 10:00 P.M.
 - October 2 - (Saturday)
11:00 A.M. - 10:00 P.M.
- Outside exhibitors may remain open longer as needed
- * Cost of exhibit space \$250.00

Request for Exhibitor contracts to be mailed

Commercial Exhibit Inside _____

Commercial Exhibit Outside _____

Name of Business _____

Contact Person _____

Address _____

Telephone _____